

SJS Website Privacy Policy & Cookie Implementation

PRIVACY POLICY

Privacy Policy

Effective Date: 5/28/2026

1. Overview

SJS provides BIM/VDC services for electrical contractors and related industries.

This Privacy Policy explains what information we collect, how we use it, and how we protect it when you visit our website.

2. Information We Collect

Technical Information:

- IP address
- Browser and device type
- Pages visited and interactions

Business Identification Data (B2B):

We may use third-party tools to identify companies visiting our website based on IP address and publicly available data.

This may include:

- Company name
- Website/domain
- Industry and approximate size

We do not identify individual users and do not collect personal data without your consent.

Information You Provide:

- Name
- Email
- Company name
- Project details

3. How We Use Information

- Improve website performance and user experience
- Understand which companies are interested in our services
- Support B2B marketing and sales activities
- Respond to inquiries and provide services

4. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Analyze traffic and user behavior
- Support company-level visitor identification
- Improve marketing effectiveness

5. Third-Party Tools

We may use:

- Google Analytics
- Apollo / Leadfeeder / Clearbit
- CRM systems

These providers process data according to their own privacy policies.

6. Data Sharing

We do not sell personal data.

We may share data with service providers, internal teams, or authorities if required by law.

7. Data Security

We apply reasonable measures to protect data. No system is fully secure.

8. Your Rights

You may request access, correction, or deletion of your data.

Contact: info@sjsvdc.com

9. Updates

We may update this policy periodically.

10. Contact

SJS

4549 W Dickman Rd, Springfield, MI 49037

info@sjsvdc.com